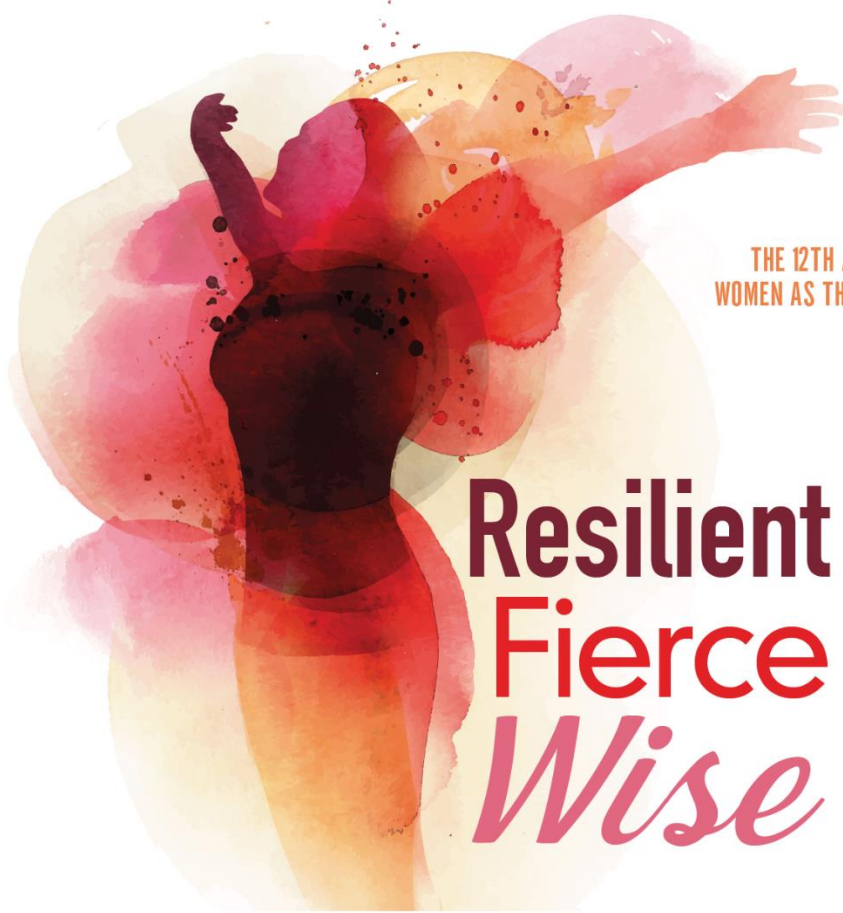


Community Partnership Packet



THE 12TH ANNUAL IRIS HOUSE
WOMEN AS THE FACE OF AIDS SUMMIT

Resilient
Fierce
Wise



**Iris House's 12th Annual Women
as the Face of AIDS Summit**

MAY 8, 2017
Health Fair May 13, 2017

**For More Information, Please Contact Michael Jones
at (646) 548-0100 x222 or mjones@irishouse.org**



2348 Adam C Powell, Jr. Blvd
New York, NY 10030
646-548-0100
www.irishouse.org

Summit Planning Committee

Ingrid Floyd, Chair
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Ofelia Barrios
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Sandrine Blake
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Kimberly Richardson
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Voces Latinas

Derrick Wallace
Iris House

summit@irishouse.org

Winter 2017

Dear Friends,

I'm writing to you today with exciting program information about our **Twelfth Annual Women as the Face of AIDS Summit**, and to ask for your support as a member of our community.

Our Summit is a well anticipated and highly regarded program on women and HIV in the nation. In the last few years, we have attracted speakers from Minnesota, Nebraska, California, Georgia, and Philadelphia joined others from New York, New Jersey and Washington DC. With increased early support from several of our funders, we are even more hopeful about this year's event, which we have themed **"Resilient, Fierce and Wise."**

The 2017 Summit's theme is **"Resilient, Fierce and Wise,"** and we are very excited about this year's theme and the opportunities it will present as we look forward toward new challenges in healthcare, how we can amplify our individual voices through strategic collaborations, and our we are working on our efforts to End the Epidemic by 2020 in New York State.

As a community, we recognize that we are stronger together: when we communicate with each other, when we support each other, when we understand that individually none of us can ever be 100%, but collectively, we can be 1000%. This year's summit will focus on how we can use our combined power: as women and as men, as activists and advocates, as front line social workers, as medical professionals and academics to refocus our energies and end this epidemic. The next four to eight years may present challenges that we haven't seen since the 1980's, and together, we can ensure that we're pushing forward, advocating for ourselves.

The schedule of the day is tentatively as follows:

8:30	Welcoming Remarks
8:45	Morning Plenary Sessions Update on Women, Girls and HIV Special Topic with Leaders in the Fight (TBD)
10:45	Breakout Sessions I (6 – 7 sessions)
12:00	Breakout Sessions II
1:00	Luncheon Celebration and Honors
2:45	Breakout Sessions III
4:00	Networking Sessions / Exhibit Hall

This year, our Summit luncheon will honor two women who've made significant impacts on the HIV Community: We look forward to highlighting them as we lead up to the event in May.

We would like to invite you to join us as a community sponsor as our event continues its growth into a regional event and attracts attendees and presenters from up and down the eastern seaboard. See below for a full breakout of the levels of community sponsorships.

The Iris House Women as the Face of AIDS Summit is the only public education forum in New York City that focuses on Women and HIV/AIDS.

With recent studies in New York State highlighting how neither women nor people of color are hitting national averages of HIV viral suppression, it has never been more important or urgent to address the incredible health disparities facing the women in our communities. This is one way we can help. We are proud of our track record. Comments from past participants testify to the success of the conference in disseminating critical information about prevention and living with HIV/AIDS.

This event, occurring **May 8 and 13***, targets two very different audiences and works to educate providers, case managers and professional staff with new ideas, theories and best practices, while simultaneously providing opportunities for people living with HIV/AIDS and members of the broader community to understand their own health issues, learn more about healthy living and working to keep themselves and their loved ones safe.

Participants in the educational sessions on **Monday, May 8** will go away with new understandings of the challenges facing people living with HIV/AIDS, ways for women to advocate for themselves and their community, practical programs that bring about increased rates of viral suppression, ideas on how to address challenges like intimate partner violence, stigma and more.

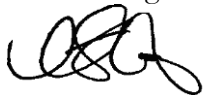
On **Saturday, May 13***, we are presenting our fifth annual Community Health Fair on the plaza at the Adam Clayton Powell State Office Building, on the corner of 125th Street and 7th Avenue in Central Harlem. DJs, dance troupes and performers will entertain members of the community as they explore presentations by local community organizations, participate in screenings and testing for HIV, Hepatitis C, obesity, diabetes, breast cancer and other health care issues critical to our community. Last year, over 500 people attended and received information or services from more than three dozen community organizations: we hope you will join us this year!

The success of the Summit depends on partnership with corporate leaders and foundations. Only with underwriting can we attract the largest numbers of interested persons among providers, clients and community leaders. At the same time, corporate partners— with logos on our website, signage at the event, a listing in the Summit journal and a table at the public health fair – can reach a broad audience of our clients, healthcare providers, and this year, the community at large. We deeply appreciate all of the support we have received in the past, and hope that you will join us this year.

For additional information, please contact Michael Barret Jones, Iris House Director of Development, Social Marketing and Advocacy at 646-548-0100 x222 or by email at mjones@irishouse.org.

Iris House looks forward to partnering with you on this important event!

Warmest regards,



Ingrid Floyd
Executive Director

*Date pending request approval by the New York State Office Building.



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COMMUNITY SPONSORSHIP LEVELS

(for Non-Profit Organizations and Local Small Businesses)

Community Leader

Commitment: \$2,500

Full Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Prominent Listing on Signage

Logo included in Email Blasts

Listing of Sponsorship and Links on website

Premium Location Vendor Table at Summit and Community Health Fair

Opportunity to provide materials for Summit Conference Bags

Community Friend

Commitment: \$1,000

Half Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Listing on Sponsorship Signage at Summit

Listing on Email Blasts

Listing on website promoting Summit

Vendor Table at Summit and Community Health Fair

Opportunity to provide materials for Summit Conference Bags

Community Supporter

Commitment: \$500

Quarter Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Listing on Sponsorship Signage at Summit

Listing on Email Blasts

Listing on website promoting Summit

Vendor Table at Summit and Community Health Fair

Please print your contact information:

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

My organization will purchase:

A **Sponsorship** in the amount of \$_____.

A **Program Ad** only in the amount of \$_____.

A **Table** only for **two days** at \$175____ A **Table** only for **one day** at \$100____; Please choose Mon or Sat

Monday's event will be at the New York Academy of Medicine
Saturday's in the Plaza at the NY State Office Building at 125th Street and 7th Avenue

Summit Program Ads

Summit Programs will be distributed to all attendees and sponsors.

Ads should be submitted as either a .tif, .png, .jpg or .pdf file to mjones@irishouse.org no later than April 9, 2017.

AD	Dimensions	Price
Full Page	7.5" wide x 10" high	\$750
½ Page (landscape)	7.5" wide x 4.75" high	\$400
(portrait)	3.625" wide x 10" high	\$400
¼ Page	3.625" wide x 4.75" high	\$250
Business Card Ad	3.625" wide x 2.25" high	\$150

Payment options

- A check, made payable to Iris House, is enclosed
- My credit card # is _____; Security code _____ Exp. Date _____
- Please bill me _____

Note: to place your ad in the **Summit program, payment in full** must be received **by April 9, 2017**, along with the ad copy;
to **table, payment in full** must be received **by April 30, 2017**.

For more information, contact Kimberly Richardson at 646 548-0100 ext. 221 or krichardson@irishouse.org