



Black Girls Matter (BGM)

When girls are educated, healthy, and counted they change the world.

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BGM- Inception

- ❧ Est. 2015
- ❧ Extension A Call to Women of Color (ACTWOC)
- ❧ Promote healthy living through sisterhood in youth (12-19)
- ❧ Encourage culturally relevant health practices through dialogue between youth and female adults
- ❧ Topics that impact quality of life for women and girls of color



BGM- Reasoning

- ✧ Provide health information
- ✧ Make resources accessible
- ✧ Encourage candid conversations among young girls
- ✧ Prepare adults for conversations
- ✧ Facilitate continuing conversations between guardian and child at home



BGM-Method

- ✧ Multiple single session homegrown interventions
- ✧ Family style dining
- ✧ Icebreaker
- ✧ Adults and youth in separate break out sessions
- ✧ Age appropriate sessions on same topic
- ✧ Free HIV and STD testing available at every session

BGM-Session and Topics

✧ Various Health Topics

- Building/maintain healthy relationships
- Understanding family health history
- Planning for healthy future through prevention

✧ Field Professionals

- Engage women and girls
- Provide information on community resources



BGM- Statistics



BGM- Results

- ✿ By April 2017- 103 women and girls served
- ✿ Encounters more than doubled by September 2017 (378)
- ✿ Over Half (58%) between ages 8-19
- ✿ Guardians attending reported changes in social behavior in their young girls
 - More engaged in conversations at home around topics
 - More open to discussing situations from school and its health effects

BGM- Take Away

✧ Impact of sessions

- Identifying and addressing social determinants of health
- Generational impact on health

✧ Monthly sessions

- Make women and girls consciously aware
- Creating social norms in COC

✧ Influence and advocacy

- BGM advocating for global change
- ETE 2020

Questions



Thank You

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