

# 2024 SUMMIT SPONSORSHIP PACKET

2024 WOMEN AS THE FACE OF AIDS SUMMIT



**Monday, May 6, 2024, 11am – 6pm**

Bethel Gospel Assembly  
2-26 East 120<sup>th</sup> Street  
New York, NY 10035

For more information, please contact Kim Richardson  
(646) 548-0100, x 221 or  
[krichardson@irishouse.org](mailto:krichardson@irishouse.org)



## 2024 Summit Planning Committee

**Nadine Alexander**  
NYCDOHMH

**Brenda "Bre" Azanedo**  
Black Lives Matter - Paterson

**Ofelia Barrios**  
Iris House

**Nichole Benjamin**  
The Fortune Society

**Ciarra Covin**  
The Well Project

**Dana Diamond**  
Exponents

**Ingrid Floyd, Chair**  
Iris House

**Millicent Freeman**  
CUNY BMCC

**Lillibeth Gonzalez**  
GMHC

**Dr. Joyce Turner Keller, Ph.D.**  
HIV/Hepatitis Educator &  
Advocate  
CEO, ASPIRATIONS

**Crystal Mitchell**  
Iris House

**Jason Osher**  
Iris House

**Kimberly Richardson**  
Iris House

**Paulette Zimmerman**  
ACQC

January 10, 2024

Dear Friends,

I am writing to you today with exciting information about our 19th Annual Women as the Face of AIDS Summit and to ask for your support as a member of our community.

Our Summit is a highly-regarded program on women and HIV. In the last few years, we have attracted speakers from California, Georgia, Pennsylvania, and beyond; joining others from New York, New Jersey, and Washington DC. In May 2023, at our 18th annual summit, "Reframing HIV: Refresh, Reflect & Renew," we heard the passionate Dr. Jasmine Ward and Ms. Deirdre Johnson deliver our plenary session. We are even more excited about this year's event, which we have themed "**Motivated & Mobilized: Moving Forward in a New Era of HIV.**"

The Summit is the only public education forum in New York City and one of few nationally that focuses exclusively on women and HIV/AIDS. With recent studies in New York State highlighting how neither women nor people of color are reaching national averages of HIV viral suppression, it has never been more urgent to address the health disparities women face in our communities.

This year's summit will address the local, domestic, and global implications of the virus and how we need to motivate and mobilize key constituencies in order to move forward in this new era of HIV through informative workshops on the following tracks:

1. Sexuality, Intimacy, and Aging for Women Living with HIV
2. Substance Use and Behavioral Health
3. Stigma, Shame, & Spirituality
4. Leadership Development – the Next Era of Leaders in the Movement

This year, we will honor three individuals at our Summit luncheon who've made significant impacts on the HIV community.

**We would like to invite you to join us as a sponsor of our event as we continue its growth and attract attendees and presenters.** See attached for a full breakout of the levels of sponsorships. As in 2023, we will charge a small fee for attendees, with people living with HIV receiving a significant discount. There is no entrance fee for presenters. Registered attendees onsite will receive lunch, snacks, and dessert.

The event works to educate providers, case managers, and professional staff with new ideas, theories, and best practices, while simultaneously providing opportunities for people living with HIV/AIDS and members of the broader community to understand their own health issues, learn more about healthy living, and keep themselves and their loved ones safe.

Participants in the educational sessions will leave with new understandings of the challenges facing people living with HIV/AIDS, ways for women to advocate for themselves and their community, practical programs that bring about increased rates of viral suppression as well as prevent infection, and ideas on how to address challenges like substance use, aging, stigma, and more.

The success of the Summit depends on partnership – your partnership with Iris House.

Only with underwriting can we attract the largest numbers of interested persons among providers, clients, and community leaders. At the same time, partners will receive signage with their logos featured on our website, printed posters at the event, and a listing in the Summit journal, which can reach a broad audience of our clients, healthcare providers, and the community at large. We hope that you will join us this year.

For additional information, please contact Kim Richardson at: (646) 548-0100, x 221 or [krichardson@irishouse.org](mailto:krichardson@irishouse.org).

Iris House looks forward to partnering with you on this important event!

Warm regards,

A handwritten signature in black ink, appearing to read 'Ingrid Floyd', with a stylized flourish at the end.

Ingrid Floyd  
Executive Director

Enclosures



**2024 Summit  
Planning Committee**

**Nadine Alexander**  
NYCDOHMH

**Brenda “Bre” Azanedo**  
Black Lives Matter - Paterson

**Ofelia Barrios**  
Iris House

**Nichole Benjamin**  
The Fortune Society

**Ciarra Covin**  
The Well Project

**Dana Diamond**  
Exponents

**Ingrid Floyd, Chair**  
Iris House

**Millicent Freeman**  
CUNY BMCC

**Lilibeth Gonzalez**  
GMHC

**Dr. Joyce Turner Keller, Ph.D.**  
HIV/Hepatitis Educator &  
Advocate  
CEO, ASPIRATIONS

**Crystal Mitchell**  
Iris House

**Jason Osher**  
Iris House

**Kimberly Richardson**  
Iris House

**Paulette Zimmerman**  
ACQC

**CORPORATE PARTNERSHIP LEVELS**

**TITLE PARTNER**  
**Commitment: \$25,000**

Exclusive title sponsor status for 2024 Summit  
Prime position of logo on all printed and press materials  
Full-page ad in the Summit Journal  
Recognition throughout program  
Prime billing on website promoting the Summit  
Prime billing with logo on all email blasts  
Exhibit hall

**PRESENTING SPONSOR**  
**Commitment: \$20,000**

Prime position of logo on all printed and press materials  
Full-page ad in the Summit Journal  
Recognition during program  
Special billing on website promoting the Summit  
Special billing with logo on all email blasts  
Exhibit hall

**BREAKFAST/DESSERT NETWORKING SPONSOR**  
**Commitment: \$15,000**

Full-page ad in Summit Journal  
Recognition during program  
Logo on website promoting Summit  
Logo on all email blasts  
Exhibit hall

**LUNCH/TRACK SESSIONS SPONSORS**  
**Commitment: \$10,000**

Full-page ad in Summit Journal  
Recognition during program  
Logo on website promoting Summit  
Logo on all email blasts  
Exhibit hall

Exhibit hall only is \$1,000 for the day  
(no program recognition with this option)



**2024 Summit  
Planning Committee**

**Nadine Alexander**  
NYCDOHMH

**Brenda “Bre” Azanedo**  
Black Lives Matter - Paterson

**Ofelia Barrios**  
Iris House

**Nichole Benjamin**  
The Fortune Society

**Ciarra Covin**  
The Well Project

**Dana Diamond**  
Exponents

**Ingrid Floyd, Chair**  
Iris House

**Millicent Freeman**  
CUNY BMCC

**Lilibeth Gonzalez**  
GMHC

**Dr. Joyce Turner Keller, Ph.D.**  
HIV/Hepatitis Educator &  
Advocate  
CEO, ASPIRATIONS

**Crystal Mitchell**  
Iris House

**Jason Osher**  
Iris House

**Kimberly Richardson**  
Iris House

**Paulette Zimmerman**  
ACQC

**COMMUNITY PARTNERSHIP LEVELS**  
(for non-profit organizations and small businesses)

**Patron**

**Commitment: \$6,000**

Full-page ad in Summit program  
Virtual recognition throughout event  
Logo included in all email blasts  
Listing of sponsorship on website  
Exhibit hall inclusion  
Up to 20 tickets for staff/clients of your organization

**Friend**

**Commitment: \$3,000**

Half-page ad in Summit program  
Virtual recognition throughout event  
Logo included in email blasts  
Listing of sponsorship on website  
Exhibit hall inclusion  
Up to 15 tickets for staff/clients of your organization

**Supporter**

**Commitment: \$1,500**

Quarter-page ad in Summit program  
Virtual recognition throughout event  
Logo included in email blasts  
Listing of sponsorship on website  
Exhibit hall inclusion  
Up to 8 tickets for staff/clients of your organization

**Ally**

**Commitment: \$750**

Business card-size ad in Summit program  
Virtual recognition throughout event  
Listing of sponsorship on website  
Exhibit hall inclusion  
Up to 4 tickets for staff/clients of your organization

Exhibit hall only is \$250 for the day  
(no program recognition with this option)

**Please print your contact information:**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My corporation/organization will purchase:

A **Sponsorship** in the amount of \$ \_\_\_\_\_.

A **Program Ad** only in the amount of \$ \_\_\_\_\_.

An **Exhibit Hall Table** only at \$250 or \$1,000 \_\_\_\_\_.

Summit will be held:

**Monday, May 6, 2024, 11am – 6pm**

---

**Summit Program Ads**

---

Summit programs will be distributed to all attendees and sponsors as well as included in Iris House information kits for the following year.

Ads should be submitted as either a .tif, .png, .jpg or .pdf file to [krichardson@irishouse.org](mailto:krichardson@irishouse.org) by April 1, 2024.

<b>AD</b>	<b>Dimensions</b>	<b>Price</b>
Full Page	7.5" wide x 10" high	\$1,000
½ Page (landscape)	7.5" wide x 4.75" high	\$ 500
¼ Page	3.625" wide x 4.75" high	\$ 350
Business Card Ad	3.625" wide x 2.25" high	\$ 250

**Payment options**

- A check, made payable to Iris House is enclosed
- My credit card # is \_\_\_\_\_ Security code \_\_\_\_\_ Exp. Date \_\_\_\_\_
- Please bill me \_\_\_\_\_

**Note:** To place your ad in the **Summit program, payment in full** must be received **by April 19, 2024**, along with the ad copy. To exhibit, **payment in full** must be received **by April 19, 2024**.

For more information, contact Kimberly Richardson at (646) 548-0100, x 221 or [krichardson@irishouse.org](mailto:krichardson@irishouse.org)