

The 11th Annual



IrisHouse

Women as the Face of AIDS Summit



MAY 2 , 2016

Health Fair Date TBD

Community Sponsorship Packet

**For More Information,
Please Contact Michael Jones
at (646) 548-0100 x222 or mjones@irishouse.org**



2348 Adam C Powell, Jr. Blvd
New York, NY 10030
646-548-0100
www.irishouse.org

**2016 Summit
Planning Committee**
(in formation)

Ingrid Floyd, Chair
Iris House

Ofelia Barrios
Iris House

Marty Bonds
US Dept of HHS,
Office on Women's Health

Debra Bosier
Iris House

Priyanka Dave
Brightpoint Health

Millicent Freeman
NYCDOH

Tanya Howe
Iris House

Jennifer Irwin
Mt. Sinai Beth Israel

Michael Barret Jones
Iris House

Tracy Mack
Exponents

Kimberly Richardson
Iris House

Nathaly Rubio-Torio
Voces Latinas

Liz Solomon
Brightpoint Health

Krishna Stone
GMHC

Marcella Tillett
Planned Parenthood of NYC

Derrick Wallace
Iris House

Winter 2015-2016

Dear Friends,

I'm writing to you today with exciting program information about our **Eleventh Annual Women as the Face of AIDS Summit**, and to ask for your support as a member of our community.

After last year's amazing event, our Summit has become a regional event: speakers from Minnesota, Nebraska, Atlanta, and Philadelphia joined others from New York and New Jersey. With increased early support from several of our funders, we are even more hopeful about this year's event, which we have themed **"The Race to the End."**

Requests for workshop abstracts have gone out, and we anticipate a fantastic collection of programs for providers and consumers this year. The 2016 Summit's theme is "The Race to the End," and we are very excited about this year's theme and the opportunities it will present to examine how racial disparities, the social determinants of health, and a culturally competent approach are critical to our work, our world, and our efforts to End the Epidemic by 2020 in New York State.

This year, our luncheon will honor three women who've made significant impacts on the HIV Community: We look forward to highlighting them as we lead up to the event in May.

We would like to invite you to join us as a community sponsor as our event continues its growth into a regional event and attracts attendees and presenters from up and down the eastern seaboard. See below for a full breakout of the levels of community sponsorships.

The Iris House Women as the Face of AIDS Summit is the only public education forum in New York City that focuses on Women and HIV/AIDS. With recent studies revealing frightening levels of HIV prevalence among black and Latina women in New York City, it has never been more important or urgent to address the incredible health disparities facing the women in our communities. This is one way we can help. We are proud of our track record. Comments from past participants testify to the success of the conference in disseminating critical information about prevention and living with HIV/AIDS.

This event, occurring **May 2 and 21**, targets two very different audiences and works to educate providers, case managers and professional staff with new ideas, theories and best practices, while simultaneously providing opportunities for people living with HIV/AIDS and members of the broader community to understand their own health issues, learn more about healthy living and working to keep themselves and their loved ones safe.

Participants in the educational sessions on **Monday, May 2** will go away with new understandings of the challenges facing people living with HIV/AIDS, ways for women to advocate for themselves and their community, practical programs that bring about increased rates of viral suppression, ideas on how to address challenges like intimate partner violence, stigma and more.

On **Saturday, May 21**, we are presenting our fourth annual Community Health Fair and Teen Summit (tentatively) on the plaza at the Adam Clayton Powell State Office Building, on the corner of 125th Street and 7th Avenue in Central Harlem. DJs, dance troupes and performers will entertain members of the community as they explore presentations by local community organizations, participate in screenings and testings for HIV, Hepatitis C, obesity, diabetes, breast cancer and other health care issues critical to our community. Last year, over 500 people attended and received information or services from more than three dozen community organizations: we hope you will join us this year!

The success of the Summit depends on sponsorship. Only with underwriting can we attract the largest numbers of interested persons among providers, clients and community leaders. At the same time, sponsors – with logos on our website, signage at the event, a listing in the Summit journal and a table at the public health fair – can reach a broad audience of our clients, healthcare providers, and this year, the community at large. We deeply appreciate all of the support we have received in the past, and hope that you will join us this year.

For additional information, please contact Michael Barret Jones, Iris House Director of Development, Social Marketing and Advocacy at 646-548-0100 x222 or by email at mjones@irishouse.org.

Iris House looks forward to partnering with you on this important event!

Warmest regards,

A handwritten signature in black ink, appearing to read 'Ingrid Floyd', with a stylized, cursive flourish at the end.

Ingrid Floyd
Executive Director



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*The Eleventh Annual
Iris House
WOMEN AS THE FACE OF AIDS
Summit
May 2 & 21, 2016*

COMMUNITY SPONSORSHIP LEVELS
(for Non-Profit Organizations and Local Small Businesses)

Community Leader

Commitment: \$2,500

Full Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Prominent Listing on Signage

Logo included in Email Blasts

Listing of Sponsorship and Links on website

Premium Location Vendor Table at Summit and Community Health Fair

Opportunity to provide materials for Summit Conference Bags

Community Friend

Commitment: \$1,000

Half Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Listing on Sponsorship Signage at Summit

Listing on Email Blasts

Listing on website promoting Summit

Vendor Table at Summit and Community Health Fair

Opportunity to provide materials for Summit Conference Bags

Community Supporter

Commitment: \$500

Quarter Page Ad in Summit Program

On-stage recognition on each of the Summit's two days

Listing on Sponsorship Signage at Summit

Listing on Email Blasts

Listing on website promoting Summit

Vendor Table at Summit and Community Health Fair

The Eleventh Annual
**WOMEN AS THE
 FACE OF AIDS**
 Iris House Summit
 May 2 & 21, 2016

EXHIBIT TABLES AND PROGRAM ADS

Orders for Tables in the Exhibit Hall may be placed up until
 April 24, 2016, pending availability.

Ads should be submitted as either PDF or JPEG file to
 krichardson@irishouse.org no later than April 9, 2016.

Please print your contact information:

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

My organization will purchase:

A **Sponsorship** in the amount of \$_____.

A **Program Ad** only in the amount of \$_____.

A **Table** only for **two days** at \$175____ A **Table** only for **one day** at \$100____; Please choose Mon or Sat

Monday's event will be at the New York Academy of Medicine
 Saturday's in the Plaza at the NY State Office Building at 125th Street and 7th Avenue

Ad	Ad Dimensions	Price
<input type="radio"/> Full Page	7 ½ inches wide x 10 inches high	\$750
<input type="radio"/> ½ Page	7 ½ inches wide x 5 inches high	\$400
<input type="radio"/> ¼ Page	3 ¾ inches wide x 5 inches high	\$250
<input type="radio"/> Business Card Ad	3 ¾ inches wide x 2 ½ inches high	\$150

Payment options

- A check, made payable to Iris House, is enclosed
- My credit card # is _____; Security code _____
 Exp. Date _____
- Please bill me _____

Note: to place your ad in the **Summit program, payment in full** must be received **by April 9, 2016**, along with the ad copy;
 to **table, payment in full** must be received **by April 24, 2016**.

For more information, contact Kimberly Richardson at 646 548-0100 ext. 221 or krichardson@irishouse.org