

2023 SUMMIT SPONSORSHIP PACKET



The 18th Annual Women as the Face of AIDS Summit

Monday, May 8, 2023, 11am – 6pm

Bethel Gospel Assembly
2-26 East 120th Street
New York, NY

For more information, please contact Jason Osher
646 548 0100 x 222 or
josher@irishouse.org



The 18th
Annual
Women as the Face
of AIDS
Summit

MAY 8, 2023



2023 Summit Planning Committee

Nadine Alexander
NYCDOHMH

Ofelia Barrios
Iris House

Ciarra Covin
The Well Project

Dana Diamond
Exponents

Nadine Etienne
NECA AETC

Ingrid Floyd, Chair
Iris House

Millicent Freeman
CUNY BMCC

Lillibeth Gonzalez
GMHC

Crystal Mitchell
Iris House

April Browne Oronsaye
Mt. Sinai Institute for Advanced
Medicine

Jason Osher
Iris House

Kimberly Richardson
Iris House

Paulette Zimmerman
ACQC

Dear Friends,

I am writing to you today with exciting program information about our 18th Annual Women as the Face of AIDS Summit, presented both online and in-person, and also to ask for your support as a member of our community.

Our Summit is a highly-regarded program on women and HIV. In the last few years, we have attracted speakers from Minnesota, Nebraska, California, Georgia, and Philadelphia; joining others from New York, New Jersey, and Washington D.C. In May 2022, at our 17th annual summit, Racism: The Hidden Driver of HIV, we heard the wonderful Dr. Celeste Watkins-Hayes deliver our opening plenary session. We are even more hopeful about this year's event, which we have themed "Reframing HIV: Refresh, Reflect & Renew," where we will hear from women around the globe.

The scale of the HIV/AIDS epidemic has exceeded all expectations since its identification 40 years ago. Additionally, health inequities have been greatly impacted by COVID-19. Since the beginning of the pandemic concerns have been raised about the impact of COVID-19 on people living with HIV given their compromised systems.

The spread of HIV and its impact on social capital, population structure, and economic growth has been greater than ever anticipated. Responding to HIV/AIDS on a scale proportionate to the epidemic is a global imperative and steady social mobilization is necessary to combat one of the most serious crises facing human development. This year's summit will attempt to reframe HIV by addressing the following topics: surviving and thriving with HIV/AIDS; social determinants of health; HIV equity; the role of socioeconomic status on the mental health of women; and the next generation of HIV/AIDS leaders.

The greatest achievements in Ending the Epidemic have come when we have all worked together: people living with HIV, people in high-risk categories, advocates, social workers, healthcare providers, researchers, and policy makers. All of our experiences advance our momentum and nothing can be fully effective without all of us on the same page, amplifying each other's voices and building on our work.

This year, we will continue our tradition of honoring three individuals at our Summit luncheon who've made significant impacts on the HIV community.

We would like to invite you to join us as a sponsor of our event as we continue its growth and attract attendees and presenters from up and down the eastern seaboard. See attached for a full breakout of the levels of sponsorships. As we did in 2022, we will charge a small fee for attendees, with people living with HIV receiving a significant discount. Sponsorship packages include tickets to the event. There is no entrance fee for presenters. All registered attendees onsite will receive lunch, snacks, and dessert during the networking hour.

The Iris House Women as the Face of AIDS Summit is the only public education forum in New York City and one of few nationally that focuses exclusively on Women and HIV/AIDS. With recent studies in New York State highlighting how neither women nor people of color are hitting national averages of HIV viral suppression, it has never been more urgent to address the health disparities facing women in our communities.

The event works to educate providers, case managers, and professional staff with new ideas, theories, and best practices, while simultaneously providing opportunities for people living with HIV/AIDS and members of the broader community to understand their own health issues, learn more about healthy living, and keep themselves and their loved ones safe.

Participants in the educational sessions will leave with new understandings of the challenges facing people living with HIV/AIDS, ways for women to advocate for themselves and their community, practical programs that bring about increased rates of viral suppression, and ideas on how to address challenges like intimate partner violence, stigma, and more.

The success of the Summit depends on partnership. Only with underwriting can we attract the largest numbers of interested persons among providers, clients, and community leaders. At the same time, partners with logos on our website, signage at the event, and a listing in the Summit journal can reach a broad audience of our clients, healthcare providers, and the community at large. Your sponsorship of this year's Summit will also provide on-site access, including breakfast and lunch, to those without reliable internet. We hope that you will join us this year.

For additional information, please contact Jason Osher at: 646 548 0100 x 222 or josher@irishouse.org

Iris House looks forward to partnering with you on this important event!

Warm regards,



Ingrid Floyd
Executive Director

Enclosures



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CORPORATE PARTNERSHIP LEVELS

TITLE PARTNER

Commitment: \$25,000

Exclusive title sponsor status for 2023 Summit
Prime position of logo on all printed and press materials
Full-page ad in the Summit Journal
Recognition throughout program
Prime billing on website promoting the Summit
Prime billing with logo on all email blasts
Exhibit hall

PRESENTING SPONSOR

Commitment: \$20,000

Prime position of logo on all printed and press materials
Full-page ad in the Summit Journal
Recognition during program
Special billing on website promoting the Summit
Special billing with logo on all email blasts
Exhibit hall

BREAKFAST/DESSERT NETWORKING SPONSOR

Commitment: \$15,000

Full-page ad in Summit Journal
Recognition during program
Logo on website promoting Summit
Logo on all email blasts
Exhibit hall

LUNCH/TRACK SESSIONS SPONSORS

Commitment: \$10,000

Full-page ad in Summit Journal
Recognition during program
Logo on website promoting Summit
Logo included on all email blasts
Exhibit hall

Exhibit hall only is \$1,000 for the day
(no program recognition with this option)



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COMMUNITY PARTNERSHIP LEVELS (for non-profit organizations and small businesses)

Patron

Commitment: \$6,000

Full page ad in Summit program
Virtual recognition throughout event
Logo included in all email blasts
Listing of sponsorship on website
Exhibit hall inclusion
Up to 20 tickets for staff/clients of your organization

Friend

Commitment: \$3,000

Half page ad in Summit program
Virtual recognition throughout event
Logo included in email blasts
Listing of sponsorship on website
Exhibit hall inclusion
Up to 15 tickets for staff/clients of your organization

Supporter

Commitment: \$1,500

Quarter page ad in Summit program
Virtual recognition throughout event
Logo included in email blasts
Listing of sponsorship on website
Exhibit hall inclusion
Up to 8 tickets for staff/clients of your organization

Ally

Commitment: \$750

Business card-size ad in Summit program
Virtual recognition throughout event
Listing of sponsorship on website
Exhibit hall inclusion
Up to 4 tickets for staff/clients of your organization

Exhibit hall only is \$250 for the day
(no program recognition with this option)

Please print your contact information:

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

My organization will purchase:

A **Sponsorship** in the amount of \$ _____.

A **Program Ad** only in the amount of \$ _____.

A **Table** only at \$300 or \$1,000 _____.

Summit will be held: **Monday, May 8, 2023, 11am – 6pm**

Summit Program Ads

Summit programs will be distributed to all attendees and sponsors as well as included in Iris House information kits for the following year.

Ads should be submitted as either a .tif, .png, .jpg or .pdf file to krichardson@irishouse.org by April 1, 2023.

AD	Dimensions	Price
Full Page	7.5" wide x 10" high	\$1,000
½ Page (landscape)	7.5" wide x 4.75" high	\$ 500
½ Page (portrait)	3.625" wide x 10" high	\$ 500
¼ Page	3.625" wide x 4.75" high	\$ 350
Business Card Ad	3.625" wide x 2.25" high	\$ 250

Payment options

- A check, made payable to Iris House is enclosed
- My credit card # is _____ Security code _____ Exp. Date _____
- Please bill me _____

Note: To place your ad in the **Summit program, payment in full** must be received **by April 28, 2023**, along with the ad copy.

To exhibit, **payment in full** must be received **by April 28, 2023**.

For more information, contact Kimberly Richardson at 646 548 0100 ext. 221 or krichardson@irishouse.org