PrEP and Women

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HIV Pre-Exposure Prophylaxis (PrEP)

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Defining the End of AIDS

Goal
Reduce new HIV infections to 750 annually by the end of 2020.

Three Point Plan

1. Identify all persons with HIV who remain undiagnosed and link them to health care.
2. Link and retain those with HIV in health care, to treat them with anti-HIV therapy to maximize virus suppression so they remain healthy and prevent further transmission.
3. Provide Pre-Exposure Prophylaxis for persons who engage in high risk behaviors to keep them HIV negative.
What is PrEP

- Take one pill once a day (Truvada)
- Regular HIV testing
- Condoms to prevent STDs
- Periodic STD screening
- Education about safer sex practices and options
1. **Test for HIV including acute infection.**

   - If HIV negative, ask about sex and drug use behaviors.
   - If HIV positive, provide or refer patient for HIV treatment and other services to maintain health and prevent further spread of HIV.

2. **Order** recommended tests if patient is interested in PrEP and could benefit from it.

   - If tests show reason not to prescribe PrEP (e.g. abnormal kidney function), discuss other prevention methods.

3. **Help** patient apply for insurance or other programs to pay for PrEP.

   - If tests are OK, go to Step 3.
Most public and private insurance programs cover PrEP, and patients can get help with their co-payments.

3 Help

Drug assistance programs can help patients without insurance pay for PrEP.

4 Prescribe

PrEP and instruct patient to take one pill every day.

5 Follow-up

Schedule appointments every 3 months for follow-up, including HIV testing and prescription refills.

Currently Truvada® is the only medicine approved by the FDA for PrEP.

*Tenofovir disoproxil fumarate/emtricitabine
PrEP Forums

Involved providers & consumers from across the State discussed PrEP:

PrEP Implementation Forum
– Quality Measures  – Policy
– STIs  – Implementation

Adolescent Implementation Forum
– Adherence  – Consent
– Payment  – Access

Next Up: Women-Focused PrEP Implementation Forum
New York State PrEP Priorities
Equate Clinical and Support Service Providers

- NYS Guidance on PrEP
- Clinical Education Initiative
- HIVTrainingNY.org

Increase Access to PrEP
- PrEP Payment Options
- Provider Directory
- Promote New Models of Care
- Fund Linkage and Support Services

Raise Consumer Awareness of PrEP
- www.PrEPforSex.org
Education

NYSDOH Clinical Guidance - www.hivguidelines.org
• Guidance For the Use of Pre-Exposure Prophylaxis (PrEP) to Prevent HIV Transmission

PrEP Detailing Initiative –
• Educating clinical providers where they practice

Clinical Education Initiative - www.ceitraining.org
• PrEP is for Women, Too!
• PrEP for Women: Prevention Opportunities

Education and Training Initiative - www.hivtrainingny.org
• Role of CBO’s and Non-clinicians in Promoting PrEP
• Achieving and Sustaining Viral Suppression Among Women
• Summary of PrEP guidelines for non-clinical providers
Paying for PrEP

Medicaid
If a person has Medicaid, it will cover the medication.

PrEP AP
NYS plan that covers the care associated with PrEP.

Private Insurance
Most insurance plans cover the medication. You may have co-pays.

Patient Assistance
Drug manufacturer may provide financial assistance.

Innovative Models of PrEP Care

- PrEP Specialists
- Local Health Department STD Clinic
- Syringe Exchange Programs
- Planned Parenthood
Raising Awareness

www.prepforsex.org

HIV prevention just got easier

PrEP is a once a day pill that can keep you HIV negative*

NYSDOH Website
- Information about PrEP
- Q&A section
- Links to Resources
New PrEP Programming

- **Expand access to HIV testing** through non traditional testing sites and targeted testing initiatives
- **Increase public awareness of PrEP and nPEP** through continued consumer marketing using traditional platforms and social media.
- **Expand consumer messaging** to include women, transgender persons, heterosexual males and younger and older age groups
- **Fund PrEP-specific services** at 29 different community health centers to provide PrEP navigation as well as PrEP prescriptions
- **Increase the number of PrEP prescribers** statewide through PrEP implementation workshops from CEI and detailing efforts delivering PrEP information directly to prescribers in their offices
“People Don’t Know About PrEP”

Talk About PrEP
Talking openly about PrEP and HIV helps confront the stigma that is still often associated with the disease and those who decide to take PrEP.
"MY HOUSE
MY RULES
MY SAFETY
MY PROTECTION
MY PrEP"

PrEP with confidence. PrEP is a pill that you take everyday to lower your chances of getting HIV, even if your partner is HIV positive. Use condoms with PrEP to protect yourself from most STIs and HIV. www.health.ny.gov/PrEP
How are we doing so far?

Increasing PrEP Use

A focused effort by New York State to increase PrEP uptake started in June 2014 and included:

1. Provider Training
2. Raising Awareness
3. Ensuring Medicaid Coverage

![Graph showing the increase in the number of New York State Medicaid beneficiaries receiving PrEP from 2012-2013 to 2014-2015.]

We’re proud to say that New York State had the most people on PrEP per capita.
PrEP Take-Home Messages

- PrEP is an excellent option for women and works well for those who take it every day.
- PrEP can help women protect themselves when they are unable to negotiate condom use.
- PrEP can help women protect themselves if they are having unprotected sex and aren't certain that their partner is HIV negative or monogamous.
- When taken every day, PrEP can reduce the risk of getting HIV during sex by more than 90 percent and by more than 70 percent through injection drug use.
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