

2025 Women As The Face Of AIDS Summit

Legacy, Liberation, Leadership

The Evolution of Women in the Movement



Sponsorship Packet for the 20th Annual Women as the Face of AIDS Summit
Monday, May 5, 2025 | 10:00 AM – 6:00 PM
Bethel Gospel Assembly | 2-26 East 120th Street, New York, NY 10035

About the Summit

The **Women as the Face of AIDS Summit** is a cornerstone event hosted by Iris House. This nonprofit organization has served women, families, and communities of color affected by HIV/AIDS for over 30 years. This year, we proudly celebrate the **summit's 20th anniversary** with the theme “**Legacy, Leadership & Liberation.**”

This one-day conference highlights the critical role women play in addressing the HIV/AIDS epidemic and fosters dialogue around health equity, education, and advocacy. The summit serves as a vital platform for attendees to share insights, learn from industry leaders, and access the latest resources to support women and families affected by HIV/AIDS.

Why Partner with Us?

Your sponsorship is key to making this milestone event impactful. As a sponsor, you will:

- Align with a trusted organization dedicated to improving the lives of women and families.
 - Gain visibility among a diverse audience of healthcare providers, advocates, and community leaders.
 - Showcase your commitment to addressing health disparities and supporting underserved communities.
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Sponsorship Levels

Title Partner | \$25,000

Celebrate the Legacy: As the exclusive **Title Sponsor**, your partnership will symbolize leadership and commitment to this milestone year.

- **Exclusive title sponsor recognition for the 20th Annual Summit.**
- Prime logo placement on all printed, digital, and press materials—showcasing your dedication to Legacy, Leadership, & Liberation.
- Full-page ad in the Summit program highlighting your impact.

- Recognition throughout the program with opportunities to address attendees.
- Premium billing on our website, email campaigns, and social media.
- **Legacy Leadership Award presentation opportunity.**
- Exhibit hall inclusion in a prime location.
- Virtual acknowledgment during the event

Presenting Sponsor | \$20,000

Lead with Liberation: Be a champion of empowerment for this milestone year.

- Prominent logo placement on all promotional materials.
- Full-page ad in the Summit program.
- Recognition during the program and through media.
- **Special billing on all event promotions tied to the 20th Anniversary.**
- Exhibit hall inclusion in a premium location.
- Virtual acknowledgment during the event

Breakfast/Dessert Networking Sponsor | \$15,000

Fuel the Momentum: Connect attendees while supporting Legacy & Liberation.

- Full-page ad in the Summit program.
- Recognition during the breakfast and dessert networking sessions.
- Logo inclusion on signage for these key sessions.
- Highlighted acknowledgment in program materials and on our website.
- Exhibit hall inclusion.
- Virtual acknowledgment during the event

Lunch/Track Session Sponsor | \$10,000

Empower the Conversation: Advance leadership through sponsored workshops.

- **Naming rights for a key track session in alignment with this year's theme.**
- Full-page ad in the Summit program.
- Recognition during sponsored sessions.
- Logo on all session-related materials and online promotions.
- Exhibit hall inclusion
- Recognition as a **20th Anniversary Sponsor** in all event materials
- Full-Page ad in Summit program
- **Logo placement** on event signage, website, and digital promotions
- **Verbal acknowledgment** during the event's keynote session
- **Social media spotlight** thanking your organization for its support
- **Quarter-page ad** in the event program
- **Two VIP seats** at the summit
- **Opportunity to include branded materials** in attendee gift bags
- Virtual acknowledgment during the event

Exhibit Hall Only | \$1,000

Showcase Your Commitment: Engage directly with attendees.

- **A dedicated table in the exhibit hall is used** to share your resources and services (no program recognition).
- Virtual acknowledgment during the event

Community Partnership Levels for Nonprofit Organizations & Small (independent or Local) Businesses

Patron | \$6,000

Honor the Legacy: Support our efforts while connecting with a broad audience.

- Full-page ad in the Summit program.
- **Recognition as a “Legacy Supporter” throughout event materials.**
- Virtual acknowledgment during the event.
- Logo in email blasts and on the Iris House website.
- Exhibit hall inclusion and 20 event tickets.
- Virtual acknowledgment during the event

Friend | \$3,000

Inspire Leadership: Engage attendees while making an impact.

- Half-page ad in the Summit program.
- Virtual recognition throughout the event.
- Logo inclusion in email campaigns and on the Iris House website.
- Exhibit hall inclusion and 15 event tickets.
- Virtual acknowledgment during the event

\$2,000 "Legacy Sponsor" Level – Celebrating 20 Years of Impact

Celebrate 20 years of impact: Education, Empowerment and Community Impact

- Half-page ad in the Summit program.
- Virtual recognition throughout the event.
- Logo inclusion in email campaigns and on the Iris House website.
- Exhibit hall inclusion and 10 event tickets.
- Virtual acknowledgment during the event

Supporter | \$1,500

Elevate Liberation: Help bring resources to the community.

- Quarter-page ad in the Summit program.
- Virtual recognition during the event.
- Logo inclusion in email campaigns and on the Iris House website.
- Exhibit hall inclusion and 8 event tickets.
- Virtual acknowledgment during the event

Ally | \$1000

Empower Connection: Showcase your support.

- Business card-size ad in the Summit program.
- Virtual recognition during the event.
- Logo listed on the website.
- Exhibit hall inclusion and 4 event tickets.
- Virtual acknowledgment during the event

Ad Rates for Summit Program

- **Full Page (7.5" x 10"):** \$1,000
- **Half Page (7.5" x 4.75"):** \$500
- **Quarter Page (3.625" x 4.75"):** \$350
- **Business Card Ad (3.625" x 2.25"):** \$250
- **Virtual & Digital Ad only -** \$300.00

Deadlines & Contact Information

- **Sponsorship Commitment:** March 31, 2025 (TBC)
- **Ad Submission:** March 31, 2025 (TBC)
- **Event Date:** May 5, 2025

Special offer:

Take advantage of our **20th Anniversary Early Commitment Offer**—secure the **Friend Level Sponsorship** for **\$2,000** (normally \$3000.00) when you commit by **March 1st!**

Payments can be made online via <https://give.classy.org/IHSummit2025> and by check. Make checks payable to Iris House. For more information or to confirm your sponsorship, contact: Kimberly Richardson; (646) 548-0100, x 221 krichardson@irishouse.org