



StoryCorps' mission is to preserve and share humanity's stories in order to build connections between people and create a more just and compassionate world.







StoryCorps Mobile Booth



StoryBooth, Chicago



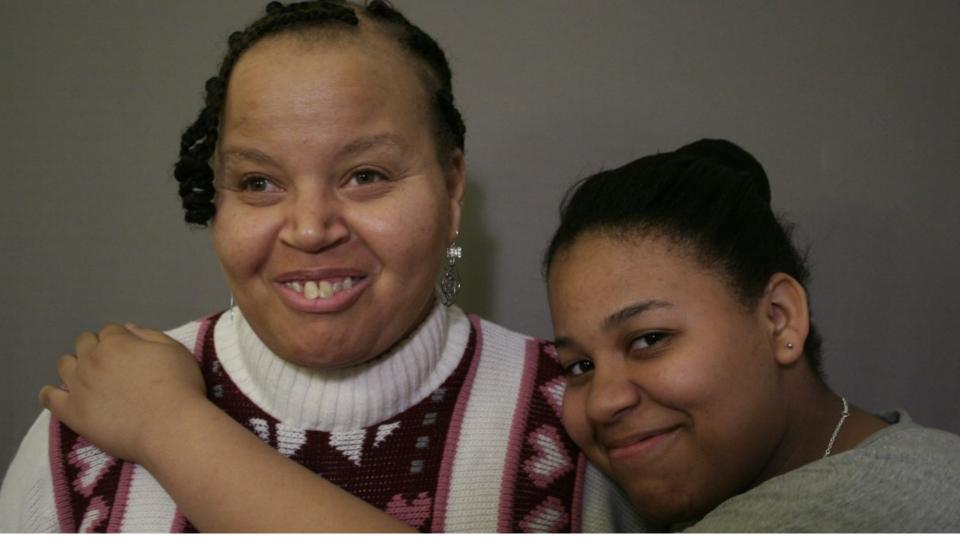




Myra with her mom, Bonnie, at StoryCorps in Philadelphia.







Myra with her mom Bonnie at StoryCorps in Philadelphia.



STORYCORPS.ORG

# StoryCorps Legacy









## **Program Outcomes**

- Help meet the demonstrated need for conversations
- Reduce potential isolation by connecting storytellers and listeners
- Uniquely contribute to the national dialogue







Maria and Caroline at Hinds Hospice.



Story

## StoryCorps Participant Survey Results\*

**Helps build understanding:** 78% of participants felt that they and their interview partners understood each other better.

Helps build connection: 82% of respondents felt more connected to their interview partner.

**Encourages deeper social engagement:** 52% of respondents felt more likely to become involved in social or political issues related to their or their interview partner's life or background.

\*StoryCorps online participant survey, data collected between 1/1/2018 and 12/31/2018 from 1,261 respondents.



### StoryCorps Audience Survey Results\*

#### Encourage empathy and human connection:

- 96% of respondents said that listening to StoryCorps helped them better understand the experiences of people who are different from them.
- 94% said that listening to StoryCorps made them feel connected to others.

#### Help build awareness and appreciation of society:

- 91% reported that StoryCorps had helped them better understand certain social events, issues, or policies
- 88% that they felt positively about society as a result of listening.

\*StoryCorps online listener survey, data collected between 1/1/2018 and 12/31/2018 from 372 respondents.





Members of ACRIA's Youth Advisory Council photographed with storytellers at a community listening event in 2018.



Jennifer and her grandmother Soraida:





#### CREATING A SUPPORTIVE INTERVIEW SPACE

Prepare.

Create a safe and supportive space.

Explain and demystify the process.

Treat each participant (and their stories) with respect.



# Interviewing Best Practices: Active Listening

"Listening...involves a certain surrender, a willingness to sit with what one does not already know...Listening requires us to stretch a little beyond what we know, expect or want."

- Diana Senechal (2011)

- Eye contact and body language
- Reflect answers back
- Pay attention to energy, non-verbal cues
- Be humble and non-judgmental



#### **ASK MEANINGFUL QUESTIONS**

- Open-ended questions that don't assume answers.
- Build up to more reflective questions.
- Use silence and patience.
- Follow-up questions
- Fact and feeling based questions.

What is your earliest memory?

Who has been the biggest influence on your life?

When did you first fall in love?



#### FACT VS. FEELING QUESTIONS

What happened next? (FACT)

How did it make you feel? (FEELING)

Can you paint a picture in words? (FACT)

Can you give me an example? (FACT)

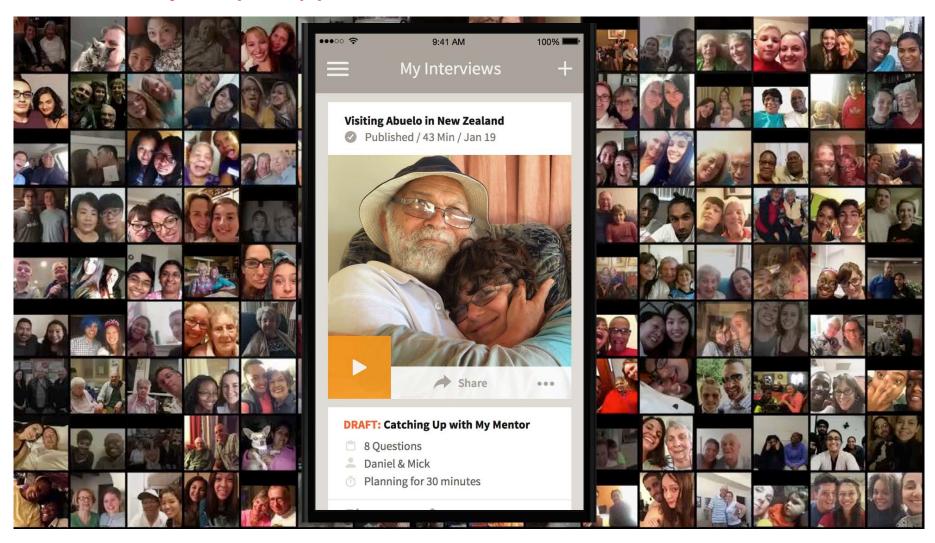
What was the turning point for you? (FEELING)

What were you thinking when that happened? (FEELING)

How has this changed you? (FEELING)

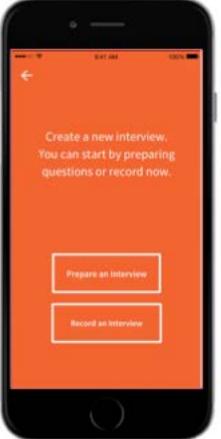


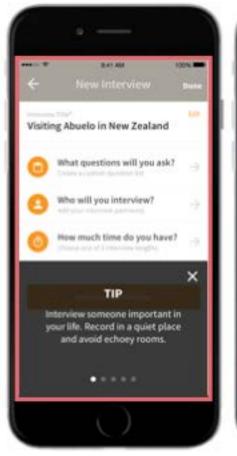
# The StoryCorps App

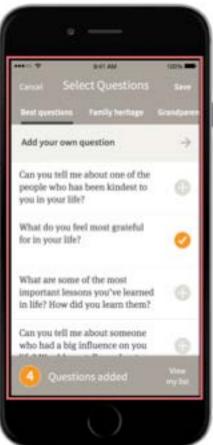














#### **FEATURED COMMUNITIES**

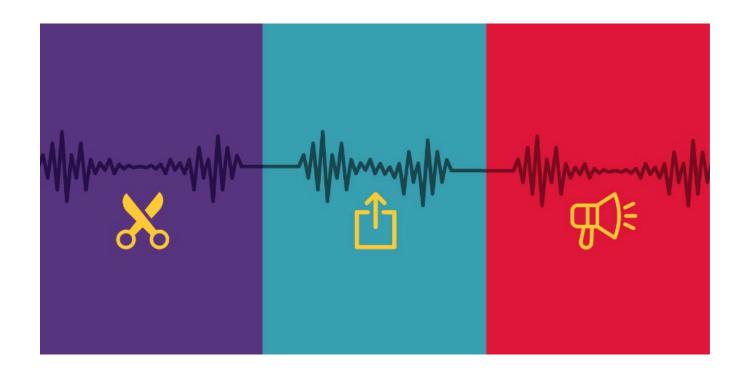








# StoryCorps DIY





# StoryCorps DIY Chapters

- 1. Planning a Project
- 2. Recruiting Participants
- 3. Conducting an Interview
- 4. Recording Equipment
- 5. Ethics and Consent
- 6. Archiving
- 7. Editing, Sharing and Promoting





Scott Miller with his mom Jackie.





# Thank you!



For more information:

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Listen. Honoz. Share.

STORYCORPS